

**ESPORTS
WORLD CUP**

RIYADH, SUMMER 2024

EVENT GUIDE

THE ULTIMATE
GLOBAL TOURNAMENT

**JUL 3 - AUG 25
2024**

THE ULTIMATE ESPORTS COMPETITION

The Esports World Cup is an elite multi-genre esports competition that will take place annually in Saudi Arabia from 2024 during July and August in a world-class venue in Riyadh Boulevard City.

The EWC will offer the largest prize pool in esports and feature the most popular esports titles across all major gaming genres.

It will welcome a new cross-game competition format, awarding prizes for individual game titles and club performances, with qualifiers to provide as many teams as possible with the opportunity to participate.



THE LARGEST ESPORTS & GAMING FESTIVAL

The Esports World Cup will be home to the largest esports and gaming festival in the world. Throughout the 8 weeks, the tournaments will be surrounded by entertaining venues full of gaming and esports activations.

Meet and greet your biggest esport stars, your favorite content creator and get closer to the publishers of your favorite games, and immerse yourself in a fun and entertaining experience while you enjoy the action of the tournaments Club Championship



CHANGING THE SPORT WITH A TRULY GLOBAL TOURNAMENT



THE WORLD'S LEADING GAMES

Providing a singular platform for the world's most popular esports titles across all genres and format



THE WORLD'S BEST ESPORTS CLUBS

Providing a stage for the world's best esports clubs across all major titles and geographies



LIFE CHANGING PRIZES

Offering a spectacular life-changing prize pool that will be split between players, teams, and esports organizations/clubs



LARGEST GAMING & ESPORTS FESTIVAL

Be a paradise for all gaming fans, offering exciting, engaging, and extensive entertainment opportunities

TOURNAMENTS SCHEDULE

JULY 3 - AUGUST 25

WEEK 1	LEAGUE OF LEGENDS \$1,000,000	MOBILE LEGENDS BANG BANG \$3,000,000	CALL OF DUTY WARZONE \$1,000,000	DOTA 2 \$5,000,000	
WEEK 2	DOTA 2 \$5,000,000	MOBILE LEGENDS BANG BANG \$3,500,000	FREE FIRE \$1,000,000	\$60,000,000+	
WEEK 3	DOTA 2 \$5,000,000	COUNTER STRIKE 2 \$1,000,000	PUBG MOBILE \$3,000,000		
WEEK 4	OVERWATCH \$1,000,000	MOBILE LEGENDS BANG BANG \$1,100,000	PUBG MOBILE \$3,000,000		
WEEK 5	TOM CLANCY'S RAINBOW SIX SIEGE \$2,000,000	HONOR OF KINGS \$3,000,000	APEX LEGENDS \$2,000,000		
WEEK 6	STREET FIGHTER \$1,000,000	FEATURING FORTNITE \$1,000,000	TEAM FIGHT TACTICS \$500,000		
WEEK 7	EA SPORTS FC 24 \$1,000,000	CALL OF DUTY MODERN WARFARE III \$1,800,000	STAR CRAFT \$1,000,000		
WEEK 8	FEATURING ROCKET LEAGUE \$500,000	TEKKEN 8 \$1,000,000	PUBG BATTLEGROUNDS \$2,000,000		RENNSPORT \$500,000

LIFE-CHANGING PRIZE MONEY

\$60,000,000+

CLUB CHAMPIONSHIP

\$20,000,000

GAME CHAMPIONSHIP

\$30,000,000+

QUALIFIERS

\$7,000,000+

MVP AWARDS

\$1,000,000+



LOCATION

BOULEVARD CITY
RIYADH, SAUDI ARABIA

24.769402721622935, 46.604534938157585



TOURNAMENT ARENAS

stc
ARENA

القدية
Qiddiya
ARENA

amazon
ARENA

The Esports World Cup is the ultimate global tournament that celebrates gaming & esports. The newly constructed state of the art esports stadium is made up of three arenas, hosting each game title's tournament in unique and exciting stages where the player is the main focus. Buy your ticket today and enjoy the thrill of the competition as we find out over the course of 8 weeks who will be the first club champion!





stc play

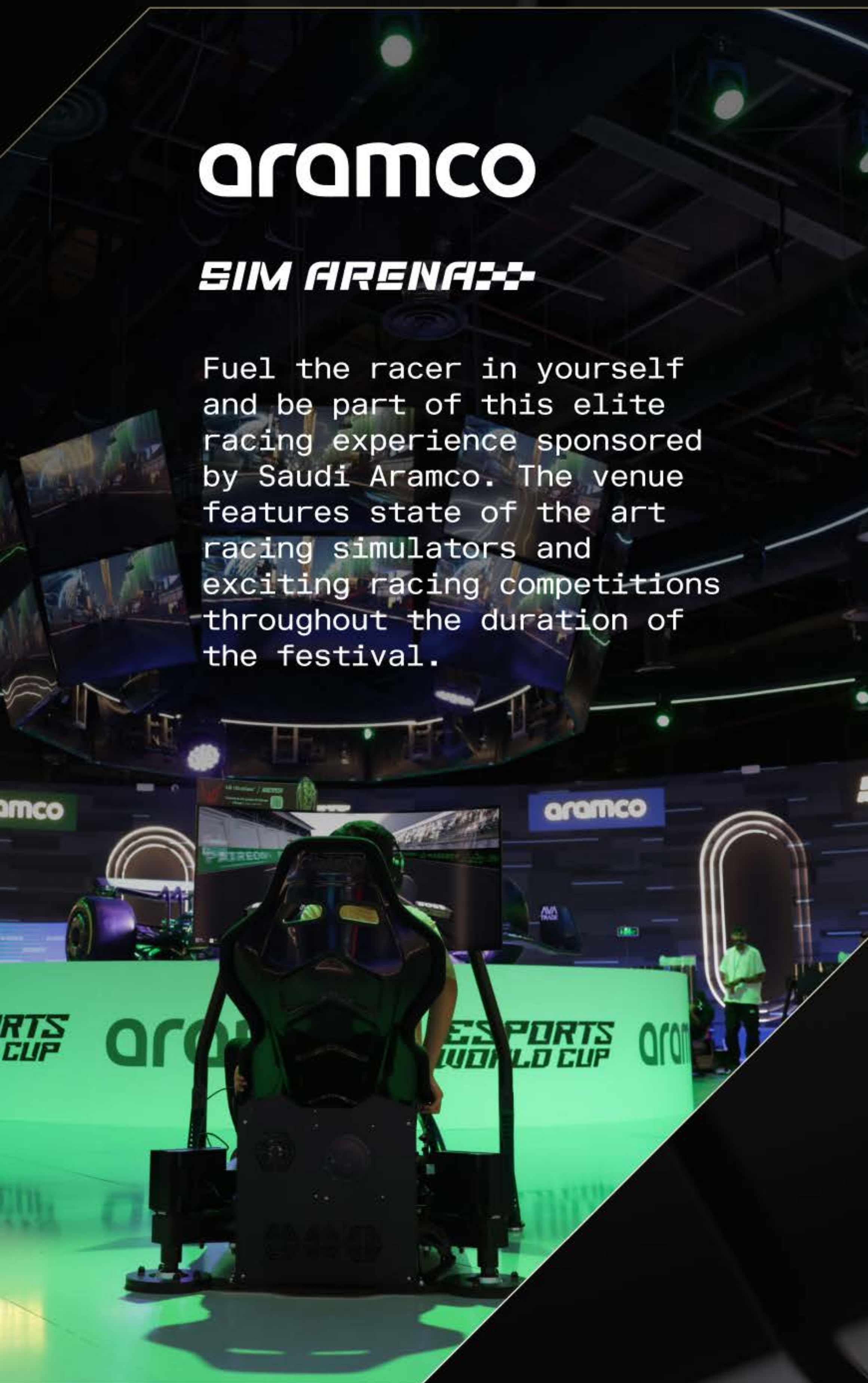
GAMING HALL

Do you have what it takes to be a champion? Start your journey to glory by taking the stage at EWC's community and grassroots e-gaming zone. Challenge yourself, your friends, and your family, and engage directly with the publishers as well as participating teams.

aramco

SIM ARENA

Fuel the racer in yourself and be part of this elite racing experience sponsored by Saudi Aramco. The venue features state of the art racing simulators and exciting racing competitions throughout the duration of the festival.



JAMEEL
motorsport



PARK

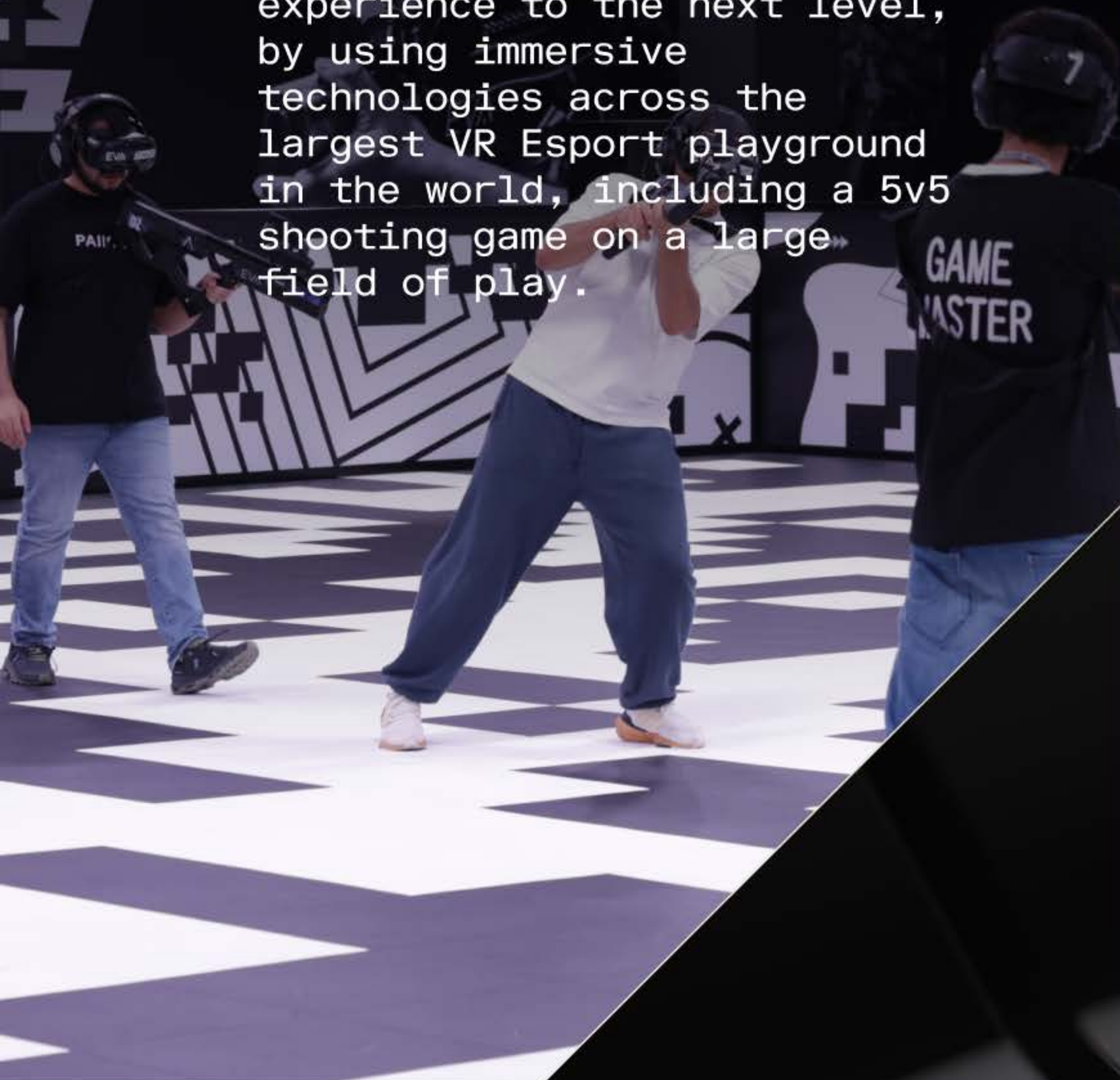
A family-friendly racing venue sponsored by Abdullatif Jameel that combines vibrant, retro-futuristic aesthetics with a warm and welcoming atmosphere, making it the ideal fun spot for all ages. The venue will feature a variety of racing games—from classic arcade drivers to cutting-edge VR experiences, complete with the all-time favorite go-karting.



EVA

ESPORTS VIRTUAL ARENAS

This venue features immersive VR activities and experiences, including the award winning EVA experience. EVA takes the gaming experience to the next level, by using immersive technologies across the largest VR Esport playground in the world, including a 5v5 shooting game on a large field of play.



PLAYER LOUNGE

A relaxing space where players will take time out from battle and unwind while keeping focus on the Esports World Cup trophy. Massage chairs, juice bar and everything they need to take few well deserved break. This space is reserved only for those competing.

HOUSE OF HYPE

At House of Hype, you don't just participate, you dominate! HOH is the first ever park to be fully enhanced with a digital layer. Guests can play the park like a video game and unlock an Augmented Reality layer full of prizes and scavenger hunts, all from their own phone. Enjoy fresh content in collaboration with the Esports World Cup as the takeover begins!

EWC

stc tv
**WORLD CUP
STUDIOS**

As the esports action spills out of the arenas it arrives into the stc tv World Cup Studios for the scores to continue to be settled. From Warzone to Dota2 to PUBGM champions will fall here and stars will shine.



At the Saudi Esports Federation Legacy Museum you can explore the rich history and significant Saudi contributions in the field of esports. Find out about the industry's key milestones, discover the stories behind team victories through the 24 trophies on display, and learn how the road that the Saudi esports industry has taken to position itself on the global map.



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**COMING
SOON**



**ANIME
PARK** BY PEPSI

Step into a boardwalk that brings the pages of manga books to life! Every zone looks like it was hand drawn and vibrantly painted in watercolors. Enjoy cosplay related stage shows, a manga cafe with a library of manga books, and many more anime activities!

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CLEAR

LG UltraGear™



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